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MAC News

Midwest Archives Conference

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Vince Lombardi Trophy at the Packers Hall of Fame.

MAC and Cheese: So Satisfying

There is a joke in Packers Country. If you counted all the people who *claimed* to have been present at the 1967 “Ice Bowl” NFL championship game (where the Packers beat the Cowboys in blizzard conditions), there would have been more than a million people in attendance. It’s the Woodstock of the Northwoods.

Someday, the same thing will probably be said about the 2013 MAC Fall Symposium.

“I was there,” some old-timers will brag, “when MAC packed eight experts into one-and-a-half days to discuss strategic improvements to archival websites and web-based services.” Others, no doubt, will claim to have tasted the fabled “kneecap” pastries of northeastern Wisconsin offered at the Thursday lunch. And there no doubt will be hundreds upon hundreds who will tell of the time MAC and the University of Wisconsin (UW)—Milwaukee School of Information Studies held a reception at storied Lambeau Field, home to the world-famous Green Bay Packers. “Heck yeah, I toured the stadium,” they’ll reminisce, “and just a half-hour later I was drinking a Leinenkugel with a tray piled high with bratwurst and fried cheese curds as I stood right next to four shining championship trophies in the Packers Hall of Fame.”

Let them brag; those who were really there know who they are—and they have the Cheesehead coaster to prove it.

The 2013 Fall Symposium was indeed a great success, as a solid program and great local arrangements came together with some glorious autumn weather. Held in the Hyatt on Main at the KI Convention Center in Green Bay, the meeting provided both the MAC and the cheese. Suzanne Chapman of the University of Michigan Library’s User Experience Department began the program with detailed information regarding testing, analyzing, and improving public-facing library and archival websites. Brave volunteers allowed attendees to critique their sites in one of several exercises that got conversations flowing. Eric Larson of the University of Minnesota and independent developer Ben Brumfield also got technical with specific presentations on adaptive web design and crowdsourced transcription projects, respectively.



Anita Doering, left, and Deb Anderson think the Fall Symposium scored a touchdown.

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MAC and Cheese

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On Friday, reference and interpretation were on the docket, as Sharon Leon of George Mason University Skyped with Erik Moore of the University of Minnesota to show the possibilities of the Omeka digital exhibit platform. Lori Byrd Phillips and Jennifer Noffze then told tales of *Wikipedia* and how it has been used by the Children's Museum of Indianapolis to promote and share collections. Finally, Erik Moore returned to discuss the University of Minnesota's scan-on-demand and scan "in-demand" programs, which have filled its institutional repository with easily accessible and wonderfully useful archival materials documenting the university. Throughout the program, Wisconsin Historical Society director of information technology Paul Hedges helped connect the dots, reminding the group that the user should always be foremost in our thoughts as we refine the digital presence of our archives.

And, of course, squeezed into the program was a reception that featured tailgate-inspired food and drink, served in room upon room of Packers history. Many of the Symposium attendees took part in a tour of Lambeau and learned, among other things, how the Packers keep their unique sod/turf blend so green during the northern autumn (the secret: grow lights on wheels).



Archivists at the Green Bay Symposium worked in groups to offer constructive criticism of fellow attendees' websites.



Left to right: Matt Schaefer, Karen Mason, Daria Labinsky, and Amy Cooper Cary strike the Heisman pose at the Fall Symposium reception inside the Packers Hall of Fame.

Joshua Ranger and Deb Anderson served as Symposium cochairs and, with help from Erin Dix, were happy to welcome MACers to the not-yet-frozen tundra of Green Bay. Their success with the event was due in large part to the many regional sponsors who were proud to welcome MAC back to Wisconsin. MAC is grateful to supportive Wisconsin companies, such as Johnson Controls, Northwestern Mutual, and Northern Micrographics. Other sponsors included the libraries and archives of the Wisconsin Historical Society, UW–Oshkosh, UW–Green Bay, UW–Milwaukee, and Michigan Technological University, as well as the UW–Madison School of Information and Library Studies. Special appreciation goes to the Wisconsin Historical Society for additional support for our speakers. And, of course, the UW–Milwaukee School of Information Studies helped make the reception one for MAC's own "Hall of Fame."

Did You Renew Your MAC Membership?

Did you renew your Midwest Archives Conference membership for 2014? Thanks to your involvement, MAC benefits its members in many ways and at a very affordable price. Renewing your membership ensures your eligibility to vote in the upcoming spring election and keeps you in touch through the *MAC Newsletter*, *Archival Issues*, our Annual Meeting, Fall Symposium, and other services.

This year, go green! For the second year in a row, MAC is asking members to consider electronic-only delivery of MAC publications. On your renewal form, please consider checking off the “online only” option for delivery of the *MAC Newsletter* and *Archival Issues*. You will be notified by e-mail when the new publication is available on the MAC website. For resource planning purposes, MAC will only make changes to your delivery choices during each renewal period.

Renewing online is easy. Go to MAC’s website (midwestarc.memberclicks.net), click the log-in icon in the upper right-hand corner, and enter your personalized log-in information to gain access to the Members’ Only homepage. Prefer to pay with a check? You can still renew that way too. Just download, print out, complete, and postal mail the renewal form linked from www.midwestarchives.org/renewal. Instructions are included on the form.

Thank you for being part of MAC, and we look forward to your continued involvement!

Program Committee Update

The 2014 Annual Meeting Program Committee of cochairs Jeremy Brett and Michelle Sweetser and members Ann Hanlon, Harrison Inefuku, Jeff Jenson, David McCartney, Peter Shrake, and Alison Stankrauff is pleased to report the following:

We have agreed upon and confirmed the 2014 Annual Meeting Plenary Speaker: Charles J. Haddix, director of the Marr Sound Archive at the University of Missouri–Kansas City. Haddix is a noted authority on jazz music and history as well as the host of *Fish Fry*, a music program on KCUR radio. He has been a record-shop owner, a producer of the alt-weekly *Penny Pitch*, a contributor to a number of video and recording projects, and an author of numerous articles and books. His most recent work, *Bird: The Life and Music of Charlie Parker*, was published in September 2013.

As an archivist and an authority on the history of American jazz, Haddix makes a perfect plenary speaker for this year’s Annual Meeting in Kansas City, which is one of the major birthplaces of jazz. We expect him to offer many interesting insights into both sound archiving and the colorful history of jazz and Kansas City.

The Program Committee voted in early November on the 18 sessions and the graduate posters for this year’s Annual Meeting. We are pleased with the number and quality of the proposals and foresee a quality program that will be of interest and professional benefit to all the attendees.

Visit the MAC website, www.midwestarchives.org, for updates on the program.

MAC Bids Farewell to Member ID Numbers

We have streamlined MAC’s membership services even further. Now, every MAC member uses a unique username to log in. This username replaces the former “member ID” number that appeared with your address on the back of your copy of the *MAC Newsletter*.

Our transition to MemberClicks, starting in 2008, made the “member ID” number unnecessary as new members joined MAC, so we have now dropped that number entirely. As always, members may use their usernames and passwords when they log in at www.midwestarchives.org to renew, access the directory and newsletter, participate in forums, or find out about upcoming events.

For any membership-related questions, please e-mail our membership coordinator, Alexis Braun Marks, at membership@midwestarchives.org.

Candidates for the 2014 Election

The Nominating Committee of Chair Joshua Ranger, Ann Kenne, and Paul Eisloeffel announces the following members who have agreed to run for office in the upcoming election:

Vice President (one position)

David McCartney, University of Iowa

Portia Vescio, Michigan State University

Treasurer (one position)

Daardi Sizemore, Minnesota State University,
Mankato

Joel Thorson, Evangelical Lutheran Church in
America

Council (two positions)

Carrie Daniels, University of Louisville

Alison Stankrauff, Indiana University South Bend

Jennie Thomas, Rock and Roll Hall of Fame and
Museum

Anne Thomason, Earlham College

Nominating Committee (two positions)

Harrison Inefuku, Iowa State University


Jamie Martin, Archivist

Meg Miner, Illinois Wesleyan University


Jackie Shalberg, National Model Aviation Museum

Voting will take place electronically via the MAC website from February 3 through March 3, 2014. If you need a paper ballot, please contact MAC secretary Michael Doylen. The candidates' biographical information and statements will be posted on the MAC website prior to the election at www.midwestarchives.org.

The elected officers will begin their terms at the conclusion of the annual Members' Meeting in April 2014.



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Nominations Sought for Emeritus Member Award

Each year, the MAC Membership Committee solicits nominations from the MAC membership for candidates to the status of Emeritus Member. Nominees must be retired from archival work and have been MAC members for a minimum of 10, not necessarily consecutive, years. More important, nominees must have made a significant and substantial contribution to MAC during their archival career.

The Emeritus Membership Award and special membership status of Emeritus Member were created to recognize retired members who contributed to the success, growth, and visibility of MAC through committee work, programming, outreach, and governance. The award intends to recognize those who work behind the scenes for MAC, as well as those who have been honored by election to office.

The deadline for nominations is **January 31**. Click on Awards at the MAC website, www.midwestarchives.org, then download the Emeritus Award nomination form. Send completed form to

Alexis Braun Marks, CA
University Archivist
Eastern Michigan University
Bruce T. Halle Library, 310
Ypsilanti, MI 48197
734-487-2594
abraunma@emich.edu



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Applicants Sought for Louisa Bowen Memorial Scholarship

MAC is soliciting applications for its annual Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration. The scholarship is designed to provide financial assistance to a resident or full-time student of the MAC region pursuing graduate education in archival administration. One award, comprising a \$750 scholarship and a one-year membership to MAC, will be presented in 2014.

To be eligible for a scholarship, an applicant must

1. be a resident of, or a full-time student residing in, one of the following states: Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin;
2. be currently enrolled in, or accepted into, a graduate, multicourse program in archival administration. If the program is not listed in the Society of American Archivists (SAA) "Directory of Archival Education" (www2.archivists.org/dae), the applicant must provide proof of the multicourse standard by submitting copies of course descriptions from the institution's current departmental catalog;
3. have a grade point average of at least 3.0 (on a 4.0 scale) in his or her academic programs.

Application information is available on the MAC website at www.midwestarchives.org/bowen or from the Bowen Scholarship committee chair:

Helen Conger
Case Western Reserve University Archives
20 University West
10900 Euclid Avenue
Cleveland, OH 44106-7229
216-368-6774
hconger@case.edu

Applications must be received electronically or postmarked by **March 1, 2014**. Awards will be announced at the 2014 Annual Meeting.

Emeritus Scholarship for First-Time MAC Meeting Attendees

The MAC Emeritus Scholarship provides a one-time travel stipend of up to \$500, or two \$250 stipends, to graduate students or practicing archivists who have not previously attended a MAC meeting. The award may be used to cover registration, travel, lodging, workshop fees, and any other meeting expenses. MAC membership is not required, nor do applicants need to reside in the MAC region. The scholarship was envisioned by Emeritus Member Tim Ericson, and initial funding was provided by other MAC emeriti.

Applications for the scholarship may be downloaded from the MAC website at www.midwestarchives.org/mac-emeritus-scholarship. Applications must include an essay of no more than 500 words and one letter of support. Applications and supporting documentation may be submitted either electronically or by postal mail and must be received by **February 1, 2014**. Electronic submissions are preferred. Please send all submission information to Lydia Lucas, chair of the selection committee:

Lydia Lucas
1493 Grandview Ave. E.
Maplewood, MN 55109
651-777-4964
lydialucas@usfamily.net

Award winner(s) are also expected to write an essay for the *MAC Newsletter* on their experiences at the meeting and its importance to their professional development.

Archie Motley Memorial Scholarship Applications Solicited

MAC is soliciting applications for the 2014 Archie Motley Memorial Scholarship for Minority Students. The scholarship is designed to provide financial assistance to minority students pursuing graduate education in archival administration and to encourage ethnic diversification of the MAC membership and of the archival profession as a whole. Two \$750 scholarships, accompanied by one-year memberships to MAC, will be awarded.

To be eligible for a scholarship, the applicant must be of African, American Indian, Asian, Pacific Islander, or Latino descent; must be a student currently enrolled in or accepted into a graduate, multicourse program in archival administration; and must have a grade point average of at least 3.0 (on a 4.0 scale) in his or her academic program. If the program is not listed in the SAA "Directory of Archival Education," www2.archivists.org/dae, applicants must provide proof of the multicourse standard by submitting copies of course descriptions from the institution's current departmental catalog. Applicants are not required to be residents of or attend school in the MAC region.

Applications are available from the MAC website, www.midwestarchives.org/motley, or the Archie Motley Memorial Scholarship for Minority Students committee chair:

Alison Stankrauff
Archivist and Associate Librarian
Franklin D. Schurz Library
Indiana University South Bend
P.O. Box 7111
South Bend, Indiana 46634
574-520-4392
astankra@iusb.edu

Applications must be postmarked by **March 1, 2014**. Awards will be announced no later than June 1.

Presidents' Award Update

At the annual fall meeting of the Landsat Science Team, the Presidents' Award Committee presented Landsat Team 2006–2011 with the award bestowed upon them earlier this year. Nomination of the team was made by John Faundeen of the Earth Resources Observation and Science Center (EROS) outside of Sioux Falls, South Dakota. The award was accepted by Dr. Tom Loveland, chair of the Landsat Science Team, research geographer at EROS, and director of the USGS Land Cover Institute. Dr. Loveland leads an international team of scientific researchers responsible for providing guidance to the Landsat program, the longest continuous record of changes of the Earth's surface as seen from space. The 2006–2011 team influenced several key decisions, including changes to access policies that positively impacted global research. The team was very enthused by the presentation, which had been kept secret and conducted as a special event to open their meeting.



South Dakota chair of MAC's Presidents' Award Committee, Liz Thron, presents the 2013 award to Dr. Tom Loveland, chair of the Landsat Science Team, during the team's annual meeting in October 2013.

Summary of the Minutes of the Midwest Archives Conference Council Meeting September 25, 2013, at Hyatt on Main, Green Bay, Wisconsin

Below constitutes a summary of the Council meeting. For the full minutes and all submitted reports, please visit the MAC website or contact Michael Doylen at doylenm@uwm.edu.

MAC Council met on September 25, 2013, at the Hyatt on Main in Green Bay, Wisconsin, with all Council members present, save Mary Ellen Ducey and Erik Nordberg.

President Amy Cooper Cary opened the meeting by reviewing votes taken by Council during special meetings since the regular meeting in Indianapolis. She also reported that past president Ellen Swain was removed from the Chase Bank account and that both she and Secretary Michael Doylen were added. Going forward, the secretary has responsibility for keeping current the names on the account.

Cooper Cary reported that Nicole Garrett offered her resignation as vendor coordinator. Council discussed reshaping the position to include two individuals serving staggered terms to ensure consistency. Council unanimously approved a motion to appoint Miriam Kahn to an interim term of one year, during which time Kahn would work with the Local Arrangements Committee for the 2014 Annual Meeting and the organizers of the 2014 Fall Symposium. Council also established a task force to investigate options for reshaping the vendor coordinator position.

Cooper Cary provided an update on progress to establish a Regional Archival Associations Consortium within the Society of American Archivists (SAA). MAC will be one of three multistate regional organizations with a representative serving in the group. It will also include representatives from SAA, state organizations, and local organizations. Council designated Cooper Cary as MAC's representative through the SAA 2014 Annual Meeting and incoming public information officer (PIO) Daria Labinsky as the representative thereafter.

Vice President Menzi Behrnd-Klodt updated Council on the 2013 Fall Symposium and upcoming Annual Meetings. Attendance at the Fall Symposium was lower than anticipated but consistent with past Symposiums held in Dayton and Sioux City. Behrnd-Klodt will take steps to extend MAC's administrative and meeting services contracts with DMN/AMC through the end of the year. Council briefly revisited the topic of establishing a cancellation/refund policy for Annual Meetings and Symposiums.

Given the low number of proposals for meeting sites and Symposium topics, Behrnd-Klodt suggested that Council consider a different process for choosing meeting sites. The ensuing discussion focused on investigating services provided by DMN for which MAC is already paying but may not be using to its full advantage. For instance, MAC might request DMN to provide Council with a list of potential cities for Annual Meetings, and then Council, after selecting a site, would form the Local Arrangements Committee. Council discussed factors that would influence site selection and affirmed its openness to receiving additional proposals from the membership. Council felt that site proposals and topics for Symposiums should continue to come from the membership.

Secretary Michael Doylen provided an overview of membership numbers and reported that past secretary Joshua Ranger had transferred all Council meeting records from 2009 to 2013 to the MAC archives at the University of Wisconsin–Milwaukee.

Joshua Ranger, chair of the Nominating Committee, updated Council on efforts to complete the slate of candidates for elected positions before October 18, which would leave time for approval by Council and publication in the January newsletter. He anticipates no (or only negligible) costs related to the election.

Jennifer Johnson, chair of the *Newsletter* Redesign Task Force, presented the final report of the group, which included results from a survey conducted in April. The Task Force recommended that MAC continue producing both print and PDF versions of the newsletter, but with some content adjustments; using branded HTML templates for web-based communications with members; and further investigating a complete online news model with e-mail newsletters. After extensive discussion, President Cooper Cary appointed Johnson to the position of publications coordinator—which has been vacant since fall 2012—and charged her to work with a small group of individuals to review the Task Force report and make recommendations for implementing them gradually.

Joshua Ranger, chair of the Online Publications Working Group, reported on progress made with DMN to accept subscriptions to *Archival Issues* independent

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of membership. Although this subscription option will likely lead to a decrease in the number of MAC institutional members—as some libraries will opt not to renew membership and instead receive *Archival Issues* on a subscription basis only—MAC stands to save money by not printing and mailing the newsletter and other materials to these members. Council discussed a proposal by the 2014 Annual Meeting Local Arrangements Committee (LAC) to use Sched.org to publish the full program online and to create a printed pocket program for the Kansas City meeting. Council agreed to provide \$100 to the LAC to explore use of Sched.org but felt that the program should continue to be published in PDF form at least in 2014. It postponed deciding on the use of Sched.org to create the pocket program until it has more information.

PIO Adriana Cuervo reported on activities since the last Council meeting and introduced Daria Labinsky, who will assume PIO responsibilities following the 2014 Annual Meeting.

Treasurer Daardi Sizemore presented her report on the 2013 budget. She explained that administrative costs were much higher than projected, largely because scholarship awards were included under this budget category. The profit from the 2013 Annual Meeting was higher than anticipated, and the 2013 Symposium is also projected to cover its expenses.

Following the recommendation of the Financial Advisory Committee, Sizemore transferred \$20,000 of \$25,000 in surplus cash to the Motley Scholarship Fund at Lincoln Investments to achieve MAC's investment goal. She will transfer the remaining \$5,000 after making payments for the 2013 Symposium. Per Council's directive, Sizemore authorized Lincoln Investments to change the investment mix of the Bowen Fund to match that of the Motley Fund. She is currently soliciting a quote from MAC's insurance carrier for this year and is expecting a 3 to 5 percent increase. She is also investigating the cost of potentially increasing our coverage amounts.

Sizemore reported that at least two Local Arrangement Committees have asked her about state tax-exempt status as a possible way to hold down costs. MAC previously held tax-exempt status in Missouri and applied for, but was denied, tax-exempt status in Illinois. She informed Council that the requirements for tax-exempt status vary by state and that each state requires an application and fees. Our accountants estimate that it would cost \$2,000

to \$4,000 to pursue tax-exempt status in all MAC states plus Florida (\$150–\$300 per state). Council voted to explore tax-exempt status up to \$1,500 in five states.

Sizemore reported that projected income for 2014 is \$99,000; expenses are \$111,000; and the deficit is \$12,000. In response to this, Council agreed to take a more conservative approach to exploring tax-exempt status and amended its previous action to authorize exploration of tax-exempt status in Kentucky and Missouri up to \$600.

Council reviewed reports submitted by chairs, assigned items for follow-up action, and adjourned.

Between-Meeting Council Actions

Council passed the following motion via e-mail on October 24, 2013, with all members voting, save Daardi Sizemore: To approve the slate for MAC's spring 2014 elections as submitted by Nominating Committee chair Josh Ranger.

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